



For immediate release

Innovation by Bell and AudiSoft Technologies improves wound management through teleassistance for RUIS

SHERBROOKE, February 17, 2010 – Bell today announced the implementation of a mobile teleassistance system enabling healthcare workers at the Réseau universitaire intégré de santé (RUIS) de l'Université de Sherbrooke to obtain real-time assistance from specialists for wound management throughout its large territory.

The introduction of this teleassistance program will help facilitate early detection of infection, the development of effective and personalized local treatment plans and screening for new risk factors. Patients can also receive faster specialized care in their region and even avoid expensive transfers to major centres.

The wireless teleassistance system allows the on-site healthcare professional to treat patients with both hands during teleconsultation. During the transmission, the remote specialist can see the wound by controlling the camera's zoom, while speaking with the on-site healthcare personnel to decide on the best treatment.

Called Frontline Communicator, the product is provided in partnership with by AudiSoft Technologies of Longueuil, Québec. In the next 20 months, 73 of these systems will be deployed at 65 RUIS sites of Université de Sherbrooke.

Marie Lapalme, President and CEO of AudiSoft, said remote wound care is just one application for the technology: "The mobility and flexibility offered by Frontline Communicator enables medical professionals to consider new approaches to remote medical care."

"This is about providing patients the best possible healthcare no matter where they live," said Stéphane Boisvert, President of Bell Business Markets. "It makes work easier for healthcare practitioners who can now consult with leading experts simply and quickly, and helps confront staffing and cost challenges within the healthcare sector."

Teleassistance systems like this are an essential component of the healthcare system, promoting information sharing among caregivers and enhancing teletraining, telementoring, research and administration.

Bell and partners Tandberg, CBCI and AudiSoft have been approved by the Ministère de la Santé et des Services sociaux du Québec (MSSS) as the official providers and integrators of telehealthcare solutions benefiting the Québec healthcare network.

About AudiSoft Technologies

Established in 1997, AudiSoft Technologies develops, manufactures and markets high-end audio-video communication systems. Its lightweight and portable solutions provide complete mobility to users. AudiSoft Technologies has been awarded many prestigious international prizes for innovation, design and quality, recognizing the company's breakthrough technologies and achievements. Its products are available worldwide through a network of authorized



distributors, resellers and VARs. For more information, call us or visit our Web site at www.audisoft.net

About Bell

Headquartered in Montréal, Bell is Canada's largest communications company, providing consumers and business with solutions to all their communications needs, including Bell Mobility wireless, high-speed Bell Internet, Bell TV direct-to-home satellite television, Bell Home Phone local and long distance phone services, and IP-broadband and information and communications technology (ICT) services. Bell is proud to be a Premier National Partner and the Exclusive Telecommunications Partner to the Vancouver 2010 Olympic and Paralympic Winter Games.

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Media inquiries:

Claire Fiset
Bell Media Relations
(514) 870-4739
1-877-391-2007
claire.fiset@bell.ca